

**Economic Development Commission Minutes**  
**EDC Room South City Hall**  
**360 Rio Communities Blvd.**  
**March 11, 2020**

- Call to Order - Frank Logan called the meeting to order at 10:13 a.m.

**Roll Call**

- Present- Chairman Frank Logan, Vice Chairman Kuan Tikkun, Secretary Fran Rossberg, and Loedi Silva
- Absent- Tom Zanotti
- Present- Deputy Clerk Amy Lopez

**Approval & signing of minutes**

- Fran Rossberg moved to approve the meeting minutes from February 26, 2020. Kuan Tikkun seconded the motion and the February 26, 2020 minutes was approved with a 3-0 vote.

**General Discussion**

- Kuan Tikkun said she would like to have the picture of Frank she submitted to be on the website and began a discussion about group pictures.
- Frank Logan asked if we wanted to take a group picture and it was decided that a picture could be scheduled for March 25, if all the Commissioners are present.
- Kuan Tikkun said Councilor Ramsell mentioned the address labels are helping people realize Rio Communities is an actual city and began a discussion.
- Kuan Tikkun said at the City Council Meeting las night, she learned Rio Communities now has assets of eleven million and we passed the audit and began a discussion.
- Kuan Tikkun spoke to Jim Winters and if we can get it done in time for Federal Funding for RCAN, next year we will be able to apply for a grant for Soil and Water Conservation District and began a discussion.
- Fran Rossberg went to a meeting with the Optimist and there is a going to be an event at Whitfield on April 25 and the Optimist will be involved.
- Kuan Tikkun said Universal Waste Systems will have a sign up on March 21 on clean-up day, and a meeting at 6 pm on the 18<sup>th</sup> and a meeting at the Coffee Shop also on the 18<sup>th</sup> from 10 to 11.
- A discussion began about the transition to Universal Waste Systems.

**Submit WEB Data to UKUU**

- Frank Logan said we still need to turn in a picture for the Commission, phone numbers for the businesses, some businesses do not have website and Rathi Casey will need a password for WordPress. He then said he sent pictures of the churches and began a conversation.

**Discuss Social Media Options**

- Frank Logan said she did get a quote from Rathi Casey on Social Media and the prices are too high, we will have to negotiate prices and how many things will need to post and began a discussion.
- Kuan Tikkun said she would like some sort of training on how to post on social media and began a discussion.
- Kuan Tikkun said she would like to know how to market, in-state and out-of-state and began a discussion.
- Frank Logan said we really need to make sure we use the right tag words to make sure we are coming up in web searches, and maybe Rathi Casey could have someone come in and give us a crash course in social media and advertising and began a discussion.
- Kuan Tikkun said it might be helpful to learn how to have a conference meeting on Zoom or by another app, in case of a quarantine and began a discussion.

**Begin to Forecast for New Projects**

- Frank Logan said this is probably our most important item on the agenda, we need to start thinking about what we want to do next, there will be an article in June in the NM Economic Development Magazine, but we need to move to the next item.
- Fran Rossberg asked if we can continue to put on the Real Estate Showcase.
- Kuan Tikkun said we have a nice commercial brochure but maybe we should update our residential brochure and believes continuing the showcase would be a wonderful thing.
- A discussion began on the showcase.
- Kuan Tikkun said she spoke with Jim Winters about being involved with planning parks and trails and began a discussion.

**Adjourn**

- Fran Rossberg moved to adjourn. Kuan Tikkun second the motion and the meeting adjourned at 11:09 a.m. with a 3-0 vote.

Respectfully submitted,

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Amy L. Lopez, Deputy Clerk

Approved

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Frank Logan, Chairman

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Kuan Tikkun, Vice Chairman

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Fran Rossberg, Secretary

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Loedi Silva

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Tom Zanotti

Date: -----