

Economic Development Commission Minutes  
EDC Room South City Hall  
360 Rio Communities Blvd.  
September 25, 2019

- Call to Order – Chairman Frank Logan called meeting to order at 10:04 a.m.

**Roll Call**

- Present- Chairman Frank Logan, Vice Chairman Kuan Tikkun, Secretary Fran Rossberg, and Loedi Silva
- Absent- Tom Zanotti
- Present –City Manager Leisa Haynes and Deputy Clerk Amy Lopez
- Fran Rossberg motioned to approve the Regular Meeting Minutes for August 28, 2019. Loedi Silva seconded the motion. The Meeting Minutes for August 28, 2019 was approved with a 4-0 vote.

**General Discussion**

- Kuan Tikkun said there is a health fair at the Journal Center in Albuquerque September 25, 2019 and in the past she has gone to get resources and began a discussion about the Health Fair.
- City Manager Haynes began to discuss New Mexico Economic Development Magazine which reaches out to people interested in bringing businesses into New Mexico and explained that we will be buying space on their website and in the next magazine.
- Kuan Tikkun started a discussion about Rio Communities crime rate and zip code problems.
- Kuan Tikkun began a discussion about the website.
- Loedi Said by the time the magazine comes out the website should be ready and continued the discussion.
- City Manager Haynes began a discussion about Christmas ornaments that will be ordered.
- City Manager Haynes said in the last 10 days she has talked to 6 developers, including apartment buildings, Jason Garcia, a bonding attorney who knew developers and began a discussion.
- Loedi Silva said she went to Opportunity Zone training on the real estate side and it only benefits huge investors, big money deals, we need to draw outside attention to the area. She explained she is talking to developers wanting to build homes, and she and City Manager Haynes have a meeting with the NM Water because it is a bottle neck for development. The discussion continued.
- Loedi Silva said she would like to work with Ralph Mimms to put together an event to promote Rio Communities every few months, this will help the City Manager bring businesses in and began a discussion.
- Manager Haynes began a discussion about the riverfront land and problems in the area.
- A discussion began about redoing the Welcome to Rio Communities sign.
- Loedi Silva mentioned the developer Garth Tallman placed an offer on 14 lots for homes in the City.
- City Manager Haynes said there was a meeting with State Representatives last week and when they asked what we needed help with, she asked them for help with DOT to get paths built and a light at Hillandale and they agreed to help but she has not heard anything.
- Kuan Tikkun said there is a grant writing workshop on October 3, 8:30 to 12:30.
- Leisa Haynes said we have filed the paperwork for our money for the stormwater study.
- Kuan Tikkun said there would be someone talking about community gardens and began a discussion.
- City Manager Haynes mentioned there was going to be a public hearing for the liquor license on October 11 and November 5 is the AED awards dinner and we should all attend.
- Frank Logan asked for a hard copy ledger sheet for exactly what is in the account and began a discussion.
- Loedi Silva said when she looked it up the AED awards is at Embassy Suites at 11:30.
- Frank Logan began a discussion about the budget.
- Fran Rossberg will not be attending the October 9<sup>th</sup>, 2019 Meeting.

**Continue BUDGET expense ideas**

- Frank Logan said we need to use some money for redevelop the website.

**Website: review questionnaire, discuss designer**

- Kuan Tikkun asked why EDC is not more visible on the City website and began a discussion.
- Frank Logan went over how to get to EDC from the City website and began a discussion.
- Frank Logan said our website is the one needing to be changed out of words press and began a discussion.
- A discussion began about what needed to be changed on the website, including pictures, location of topics and if the industrial park should be included.
- Fran Rossberg said we need to get a quote to see what it is going to cost to redo the website.
- Loedi Silva said that she spoke with Larry Cade with the industrial park, they have an annual board meeting and he will discuss annexation with the board, he also owns a lot of land and is willing to sale, we are going to present an annexation incentive packet for them and the discussion continued.
- Loedi Silva said she needs to get the questionnaires back.
- Kuan Tikkun asked if the website developer could meet with them and began a discussion.

**Business survey, old and revised**

- Not discussed at this meeting.

**ADJOURN**

- Kuan Tikkun moved to adjourn. Loedi Silva second the motion and the meeting adjourned at 11:43 a.m. with a 4-0 vote.

Respectfully submitted,

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Amy L. Lopez, Deputy Clerk

Approved

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Frank Logan, Chairman

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Fran Rossberg, Secretary

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Kuan Tikkun, Vice Chairman

\_\_\_\_\_  
Loedi Silva

\_\_\_\_\_  
Tom Zanotti

Date: \_\_\_\_\_