

Economic Development Commission Minutes
EDC Room South City Hall
360 Rio Communities Blvd.
July 24, 2019

- Call to Order – Chairman Frank Logan called meeting to order at 10:05 a.m.

Roll Call

- Present- Chairman Frank Logan, Vice Chairman Kuan Tikkun, Secretary Fran Rossberg, and Loedi Silva
- Absent- Tom Zanotti
- Also present –Deputy Clerk Amy Lopez

Approval & signing of minutes

- Kuan Tikkun moved to approve the minutes the Regular Meeting on July 10, 2019 as submitted. Fran Rossberg second the motion. The minutes for the Regular Meeting on July 10, 2019 was approved with a 4-0 vote.

General Discussion

- Kuan Tikkun said the Valencia Partnership for a Work Ready Community met on July 17th. She explained employers informed the teachers how science, math, and English skills are used by employers, so teachers could make their subject relevant to students with actual jobs. She then said RCF had 15 people interested in forming the C-3, decided on a C-3, and a possible opportunity to link with Valencia Community Action Network, they have the same mission. She further said we might be able to join with them, the VCAN meet Aug 10th at 5 pm, and we can go to find out more information. She explained we may or may not want to work with them but will invite the ones who showed up for RFC meeting. She further said she spoke with Sally Rizzo who said Optimist International is a C-3 and her organization is a 501-C4, a subset of the 501-C3, and we might be able to go that way.
- Loedi Silva asked if there were any lawyers who attended.
- Kuan Tikkun said no, but we are trying to get one. She then said Dianna Good, the treasurer with VCAN, said that any monies that come into RCF, if we were to join VCAN, could be designated for our group in our geographic area, but whether we have separate board that is another question.
- Fran Rossberg said they might have different interests.
- Kuan Tikkun said their mission is to improve quality of life, it is similar. She then said whether we join or go separate, we will need to collaborate what grants we are going after.
- Frank Logan said it is possible that we could be in competition with them for grants.
- Kuan Tikkun said we would have to coordinate and collaborate with them, which might be better, because the more collaboration that takes place, the better chances we have at getting funded, but lots of questions will need answered. The discussion continued.
- Kuan Tikkun said she went to the City Council meeting and our budget is \$2 million, Ron Gentry was broken into, so there is still need for more police presence. The discussion continued.
- Kuan Tikkun said Peggy is not running for re-election. The discussion continued.
- Frank Logan said the next RCF meeting is the 28th, we need to nominate people for positions so we can start to become a stand-alone. He then said we need to ask whoever shows up to bring in more people. The discussion continued.

- Kuan Tikkun said for the media center people are interested in the media center, computers, there was also an interest in, parks, and beautification. She then said Jim Winters said that there is an assisted living facility wanting go into the Ron Gentry building as well as 9 others. The discussion continued.
- Fran Rossberg said Welcome Neighbors has new bags and four people to call to deliver to, and then she will put something on NextDoor. The discussion continued.
- Kuan Tikkun said Sandy will be putting another newsletter in September, so we can update RCF information.
- Frank Logan asked what is NMIDEA that is mentioned in the newsletter, he doesn't know anything about it and as EDC we should know. The discussion continued.
- Frank Logan said we need find out what is going on with the sign. The discussion continued.
- Kuan Tikkun asked if we want to put Lisa Adair on the agenda next time for the sign.
- Frank Logan said it will probably be Leisa Haynes. The discussion continued.
- Kuan Tikkun said Lisa Adair is going to bring in the email about IDEA.

Second Section of Website Review

- Frank Logan said we need to find the date where we are no longer with Word Press, we should update the website annually, but not until we get out of Word Press. He then said we need to clean up what we have and update it. He continued to say we need to change the language in the part of the Organization tab as well as update the personnel, anything we see that needs changed needs to be put on a list to do once we move out of Word Press.
- Kuan Tikkun said we want to change Quality or Life and Tourism over to the City, but it would be changing WordPress now. She then said Fran Rossberg mentioned we really need to talk more about Economic Development business and what I was thinking was we need to go out to the industrial park, take pictures and do a blurb on them and the solar farm, talk to them and see what businesses come into the industrial park. She further said we won't worry about annexation and go ahead and promote it. A discussion began on annexation.
- Fran Rossberg said we could have a short version of Quality of Life in a business form and can have tourism but just blurbs because it affects businesses, but we don't need all the details we have in there. She further said all we need to add is the health fair.
- Kuan Tikkun said the other idea we can work on until next year, we could do a tourism brochure on one day trips out of Rio Communities, all the missions, Whitfield, galleries in the areas. A discussion began about day trips.
- Frank Logan said we can update our website just so it is current, and we need to see if Lisa Adair can update the site and the calendar.
- Kuan Tikkun said we should talk to Lisa Adair about the website and the sign and send emails out to City Clerk Adair and Leisa Haynes and ask them to attend the next meeting and find out if Gordon Reeves is going to join EDC. The discussion continued.
- Kuan Tikkun said she has information for the tourism section and has a question, she went through and added addresses.
 - City Clerk Adair said on May 28th, Bob Skerry joined NMIDEA, back in April Frank Logan forwarded the email to renew with her and so she explained then what it is. She then said it is a State level economic development group, there are different levels to join, we did renew and Leisa Haynes is the spokesperson for the City.
- Kuan Tikkun said we would need to speak to her to see what is going on and how to get involved. City Clerk Adair said Bob went to several meetings and she and Leisa Haynes had gone to one in Taos.

- Kuan Tikkun said Leisa Haynes had come in and made a presentation about that meeting, but she did not remember Leisa saying it was for NMIDEA.
 - City Clerk Adair said it wasn't part of NMIDEA, but they are all connected with each other, so for us to go to different things we have to join certain groups.
- Frank Logan said he totally forgot about who they were and began a discussion.
- Kuan Tikkun said that whatever meetings she attends we would like to know about it.
- Frank Logan said he had read about economic development working with a developer for new homes, and we knew nothing about it.
 - City Clerk Adair said it did not say the economic development commission, that is different than the economic development the City Manager is working on.
- Kuan Tikkun asked if they would be able to get some questions answered.
 - City Clerk Adair said one thing about NMIDEA was Bob always attended the trainings and he was involved there.
- Fran Rossberg said that it is good that the City Manager is going to those things because she has the authority to make more decisions.
- Kuan Tikkun said that if they were in the loop, we could present some things.

Website TAG Word List

- Topic was tabled until Loedi Silva returns.

Review Vision Statement

- Topic was tabled until Ton Zanotti returns.

Adjourn

- Kuan Tikkun moved to adjourn. Fran Rossberg second the motion and the meeting adjourned at 11:43 a.m. with a 3-0 vote.

Respectfully submitted,

Amy L. Lopez, Deputy Clerk

Approved

Frank Logan, Chairman

Fran Rossberg, Secretary

Kuan Tikkun, Vice Chairman

Loedi Silva

Tom Zanotti

Date: _____