

Economic Development Commission Minutes
EDC Room South City Hall
360 Rio Communities Blvd.
July 10, 2019

- Call to Order – Chairman Frank Logan called meeting to order at 10:06 a.m.

Roll Call

- Present- Chairman Frank Logan, Vice Chairman Kuan Tikkun, Secretary Fran Rossberg, and Loedi Silva
- Absent- Tom Zanotti
- Also present –Deputy Clerk Amy Lopez

Approval & signing of minutes

- Kuan Tikkun moved to approve the minutes the Regular Meeting on June 26, 2019 as submitted. Loedi Silva second the motion. The minutes for the Regular Meeting on June 26, 2019 was approved with a 4-0 vote.
- A discussion about using art funding for the sign began.

General Discussion

- Frank Logan said he will need to get a key that works for the building and we need to get an insurance policy to use City Hall. He then said he does not know how long it will take to become a corporation, but we will be okay for a while. The discussion continued.
- Kuan Tikkun said she would be chairing the corporation meeting.
- A discussion about advertising the meeting began.
- Kuan Tikkun mentioned Jim Winters said he wanted to be part of the meeting.
- Frank Logan said Bill Brown, Jim Winters and Tom Scroggins from P&Z, and with himself and Kuan Tikkun will be there, and who knows who else we get.
- Kuan Tikkun said that they might be able to propose officers at the first meeting but thinks voting should be done at the next meeting.
- Loedi Silva said the other people who attend might be able to round up some more people.
- Frank Logan said let's see what our turnout is and focus on how the corporation should be structured, and positions.
- Kuan Tikkun said she would come up with an agenda.
- A discussion about being a C-3 began.
- Frank Logan said that can be determined at the first meeting, we need to become a stand-alone, we can help with our ties to the City, but the only time the corporation should be brought up within the City is when the Council or a commission comes to us wanting help with development.
- Kuan Tikkun said we want parks, a water park, on the land Habitat for Humanity gave us, there is a well and it would be a great project.
- Frank Logan said that is when RCF will come into discussion, when an idea comes up, we can take it to the board, leave it with them and they'll decide if they want to pursue funding for that project.
- Kuan Tikkun said we will need to know what grants are available and what is required for them. The discussion continued.
- Frank Logan asked if there was any further discussion.

- Loedi Silva said the Sherriff is back. The discussion continued.
- Frank Logan said he spoke with Angela trying to get some information about the EDC budget, what is coming out of their budget, what has been spent, do we have money to advertise. He then said Angela cannot find the basic files from Celina, so our stipend is supposed to be there and our AED luncheons, there are expenditures, but they have not been found.

Website section review with pictures

- Frank Logan said we were going to break it down into categories, his section wouldn't print so he will use the screen and show you. He then said, regarding pictures, he was able to take some new ones of the river, and he would like to replace the sunset picture on the website.
- Kuan Tikkun said the black was the background that couldn't be changed.
 - Deputy Clerk Lopez said the wording can be changed, the picture cannot be changed but the black cannot be changed, but the website will not be switch from word press until next year. The discussion on word press continued.
- Frank Logan said if we just add pictures and change wording, I think we will be fine. The discussion continued.
- Frank Logan began to show pictures he took, and a discussion took place about what picture could replace the sunset on the website and look good with the black background.
- Frank Logan said he has several pictures of the golf course. The discussion continued.
- Kuan Tikkun started a discussion of what photos might work with the black box on the website.
- Frank Logan said we also need to add pictures to the slideshow, and we can update what we have.
- Kuan Tikkun said we should add pictures of the solar farm. The discussion continued.

Review Vision statement

- Frank Logan said the vision statement will be rewritten, jazzed up a little, Tom Zanotti is working on the Vision Statement for the homepage.
- Kuan Tikkun asked what needed to be corrected.
- Loedi Silva said the vision statement is everywhere.
- Kuan Tikkun said it is in 2 places, it is under home and organization.
- Loedi Silva said it is also under business.
- Fran Rossberg said that will need to be fixed.
- Frank Logan said names and titles will need to be fixed; the commission structure is the only place that needs to have the updates and that should cover the updates our Organization tab.
- Fran Rossberg read the vision statement and wording changes were discussed.
- Frank Logan said we changed a couple words in the vision statement, there a couple names to put in the commission structure, and the city story we leave the same.
- Fran Rossberg said she does like Tom Zanotti's vision statement, but the statement should be short.
- Frank Logan said the statement on the homepage is fine. The discussion continued.
- Fran Rossberg asked if it should say "Our Home, Our Vision."
- Frank Logan said that would be for the home page, one is for the homepage and one is for the organization page, a synopsis. He then said one the organization page it should say "Vision." He then asked what tab will be worked on next week.
- Loedi Silva asked how much work will be put into this website before we move it over. She then said half the links and the pages don't work, she needs to see what needs to be fixed and where the pages went and find correct links.

- Kuan Tikkun said when she worked on tourism, she had a lot of things to add to it but wonders if we bother at this point.
- Loedi Silva said at the last meeting we discussed moving a lot of that to the City's page because it really isn't economic development, tourism, quality of life.
- Fran Rossberg said maybe we can have a statement under quality of life but make it more business oriented.
- Kuan Tikkun said tourism might be under economic development because it brings in revenue, people need to know if they move here that there are resources.
- Fran Rossberg said she thinks tourism needs to be part on economic development.
- Frank Logan said quality of life, historic areas, a lot the churches and stuff could be moved to the city site and minimize ours.
- Kuan Tikkun said she did a lot of research for the tourism, but now is not sure what to do with it.
- Fran Rossberg said we need to attract businesses.
- Frank Logan said we know what needs changed with the organization tab, and like Loedi Silva said, our updates should be just the critical things, like links and names, clean it up. He then said the calendar has nothing in it, maybe it should link to the City calendar. The discussion continued.
- Loedi Silva asked if we want to keep a separate EDC Website.
- Fran Rossberg said the City had nothing when we did ours. The discussion continued.
- Kuan Tikkun said we have really created the incentive for coming to our city.
- Loedi Silva said that some of the information cannot be found on the City site and some of the information we have needs to be pushed to the City site, because the website we have is more of a city information page. The discussion continued.
- Loedi Silva said part of the issue is our website needs to be at the top when it is searched for in Google, we need to add words that will attract people to our website when they Google Rio Communities.
- Kuan Tikkun said maybe we need to have a discussion with City Clerk Adair. The discussion continued.
- Lodi Silva said links need to be added to the business tab. The discussion continued.
- Frank Logan said we will review the business tab next time and can do an initial review of quality of life.
- Fran Rossberg said once Tom Zanotti gets back, we can continue the home page.

Reaffirm Officers and Member terms

- Frank Logan said he turned in the letter Fran Rossberg wrote into Mayor Gwinn, and it was given to him last night, the letter stating the current positions and membership terms for the three positions are over, and the Mayor will take it to Council, and they will have to approve reinstatement. He further said Loedi Silva and Tom Zanotti are on 2-year terms.
- Kuan Tikkun mentioned City Manager Haynes said Code Enforcer Reeves might join EDC but did not know whether City Manager Haynes had spoken with him or not, it had not been presented to Council.

Adjourn

- Kuan Tikkun moved to adjourn. Loedi Silva second the motion and the meeting adjourned at 11:43 a.m. with a 4-0 vote.

Respectfully submitted,

Amy L. Lopez, Deputy Clerk

Approved

Frank Logan, Chairman

Fran Rossberg, Secretary

Kuan Tikkun, Vice Chairman

Loedi Silva

Tom Zanotti

Date: _____