

Economic Development Commission Minutes
EDC Room South City Hall
360 Rio Communities Blvd.
November 14, 2018

Call to Order –

- Frank Logan called the meeting to order at 10:15 a.m.

Roll Call –

- Present - Frank Logan, Kuan Tikkun and Fran Rossberg
- Also present - Deputy Clerk Pam Johnson and guest Tom Zanotti

Approval & signing of minutes of the October 24, 2018

- Fran Rossberg moved to accept the minutes as submitted. Kuan Tikkun seconded the motion and the minutes of the October 24, 2018 meeting were approved on 3-0 vote.

1. General Discussion –

- Kuan Tikkun said Mission: Graduate has a coordinator to work between employers and students.
- Frank Logan said we need to get with Mayor Gwinn about the newsletter. He said the newsletter has been sent out and, if we don't talk to him now, we'll miss the next edition.
- Fran Rossberg said she will talk to Mayor Gwinn about listing new businesses in the next newsletter.

2. Business brochure continued –

- Fran Rossberg distributed copies of a draft of the business brochure.
- Frank Logan explained that the Commission made a wish list and then decided what we could put in the brochure so it doesn't look crowded. He then began a discussion regarding things that can be added to or removed from the list under "Why Rio Communities?"
- Kuan Tikkun said the picture showing "The City of Rio Communities, NM" in white shows up better than the one in red does but she likes the picture of the golf course showing a golf ball because of the green grass in the picture. She also said "affordable housing" and the golf course should be at the top of the list under "Better Quality of Life".
- Tom Zanotti said "low crime rate" should listed next and continued the discussion regarding the list under "Better Quality of Life".
- Fran Rossberg said the web address needs to be included on the brochure.
- Kuan Tikkun said we need to say we're the fastest growing city in Valencia County and something about the solar farm in the city limits.
- Tom Zanotti said something could be said about the number of migratory birds here.
- Kuan Tikkun began a discussion around putting the logo on the brochure. The consensus of the group was that the logo should not be on the brochure, but a phone number and the web address should be included.
- Fran Rossberg said she will make the changes and send the revised brochure out to everyone by e-mail.
- Frank Logan said we have the map and if we have the changes we talked about today ready at the next meeting we can have something ready to print.

3. 501c3 continue –

- Kuan Tikkun said she contacted Mark Podeyn from a local economic development group to focus on small towns. She said he told her two things about 501c3 corporations: (1) their 501c3 application had to be done five times before it was accepted by the IRS and (2) Bosque Farms received \$500 to do something called the grant collective which is a resource for all grants and the requirements. She said we need to get some help with our application and mentioned United Way as a source and said she has a call in to Small Development Center to see if Abrams and UNMVC can help us. Mr. Zanotti said the guidelines are very straight forward and if we hit all the required guidelines, it's easy to get a 501c3.
- Frank Logan said he will get in touch with Chris Garcia to see if he has a template that we can put with the other bylaws we have and see if he can help us write it.

4. Review old slide show –

- The slide show prepared by Henry Rau was reviewed.

Adjourn

- Kuan Tikkun moved to adjourn. Fran Rossberg seconded the motion and the meeting was adjourned at 12:06 p.m.

Respectfully submitted,

Pam Johnson, Deputy Clerk

Approved

Frank Logan, Chairman

Fran Rossberg, Secretary

Kuan Tikkun, Vice Chairman

Date: _____