

Economic Development Commission Minutes
EDC Room South City Hall
360 Rio Communities Blvd.
October 24, 2018

Call to Order -

- Frank Logan called the meeting to order at 10:02 a.m.

Roll Call –

- Present - Frank Logan, Kuan Tikkun and Fran Rossberg
- Also present – Deputy Clerk Pam Johnson
- Absent – Paul Baca

Approval & signing of minutes -

- Kuan Tikkun suggested the second bullet point under General Discussion be revised to read “...we joined AED so that we can be represented at site visits”.
- Kuan Tikkun moved to approve the minutes of the October 10, 2018 meeting as corrected. Frank Rossberg seconded the motion and the minutes were approved on 3-0 vote.

1. General Discussion –

- Kuan Tikkun said Henry Rau’s slide show should be on the agenda for another meeting.
- Frank Logan suggested we talk to Sandy Schauer about putting a calendar of events in the City newsletter. He said he would also like to talk to her about putting an article from EDC in the newsletter and he will talk to the Mayor about the newsletter.
- Kuan Tikkun said Mission Graduate is planning a Matanza and officials from the schools and employers will come together. She said they don’t have enough money for the Valencia County Coordinator position and they may not get much done during the holidays.
- Kuan Tikkun mentioned an article in the Valencia County News Bulletin regarding Bosque Farms’ 501c3 corporation. She said she will bring the article to the next meeting.
- Mayor Gwinn said he has postponed appointment of one of the EDC members because he couldn’t come to the Council meeting last night. He said he has talked to two more people he would like to appoint to the Commission, but they want to sit in on some EDC meetings first. He said one more will be appointed at the Council meeting on the 13th.

2. Business Brochure Front Page – Finalize -

- Frank Logan distributed copies of the revised map for the brochure he received from Red Paw and said it may be something that could be approved. He said the revised map includes changes made by EDC and would be the back panel of the brochure. He also said changes can be added in the future, but we may be at a point of saying this is good for the initial brochure.
- Kuan Tikkun said the print is very small.
- Frank Logan agreed and said when the map gets reduced to fit the back panel, it will be very small.
- Kuan Tikkun also questioned the placement of the numbers on the map. She said it would be easier if numbers at the top are 1-4 and 6-10 at the bottom.
- Fran Rossberg said the numbers on the map could be smaller and started a discussion about the size of the numbers and the print on the map.

- Frank Logan said he will talk to Red Paw about splitting the list of numbers.
- Fran Rossberg moved to accept the brochure with the change in the location of the numbers. Kuan Tikkun seconded and the motion passed on 3-0 vote.
- Frank Logan asked what should be on the front page of the brochure.
- Kuan Tikkun said we need to sell the city as a city by listing things like the golf course, crime rate, cost of housing, solar farm, etc. She said the map on the back of the brochure sells location.
- Fran Rossberg said developers will want to know about things like the industrial park with rail spur, the traffic count, land available, etc.
- Kuan Tikkun said demographics can be seen on our website so our website address should be noted on the front of the brochure along with contact information.
- Fran Rossberg said, “City of Rio Communities” and the website address should be on the front of the brochures. She said that could be printed on a picture if there is not room anywhere else.
- Frank Logan said the number of residents needs to be mentioned because businesses want to know how many people live here. He said we could say how many people live within 5 or 10 miles of the City but it’s important to say we have 6,000 potential customers right here in Rio Communities.
- Kuan Tikkun suggested showing the current number of residents and how many new homes are planned. She also said the golf course sells people, so we need a picture of the golf course with people in it and the logo should be somewhere on the front.
- Fran Rossberg said the City logo and “City of Rio Communities” could be in the sky in the golf course picture we have with a person playing golf.

3. Chapter 3, 4 and 5 on 501c3 Bylaw Discussion

- Frank Logan explained the work he has done on the bylaws. He distributed copies of page 1 and said he will continue to work on the bylaws. He said the first two articles are the name of the corporation and the mission statement which have been voted on. He asked for suggestions or ideas. There was some discussion about where the corporate office could be. He said he will talk to Paul Baca.

Adjourn

- Fran Rossberg moved to adjourn. Kuan Tikkun seconded the motion and the meeting adjourned at 11:20 a.m.

Respectfully submitted,

Pam Johnson, Deputy Clerk

Approved

Frank Logan, Chairman

Fran Rossberg, Secretary

Kuan Tikkun, Vice Chairman

Paul Baca

Date: _____