

Economic Development Commission Minutes  
EDC Room South City Hall  
360 Rio Communities Blvd.  
October 10, 2018

**Call to order –**

- Frank Logan called the meeting to order at 10:00 a.m.

**Roll Call –**

- Present – Frank Logan, Kuan Tikkun, Fran Rossberg
- Absent – Paul Baca
- Also present – Mayor Mark Gwinn, Councilor Peggy Gutjahr and Deputy Clerk Pam Johnson

**Approval and signing of the minutes -**

- Kuan Tikkun moved to approve the minutes of the August 22, 2018 meeting as submitted. Fran Rossberg seconded the motion and the minutes were approved on 3-0 vote.

**General discussion –**

- Kuan Tikkun said she and Fran Rossberg attended the Albuquerque Economic Development luncheon. She said she met John Edwards of Edwards Group who recommended a way to promote industrial manufacturing by going to suppliers that Keter has. She said we need to meet with the people at AED and talk with them about the best ways to proceed with our resources to get manufacturing and retail into Rio Communities.
- Frank Logan said it will take time before we're ready to promote the industrial park but if annexation doesn't go through the park is still there. He said the reason we joined AED was so that we can be at the site visits. He said they go to industrial shows and by joining, we paid to be a part of their sales pitch.
- Kuan Tikkun said we're getting close to having a business brochure and asked where we go and what we do with the brochures, pens, etc. She said we should take a less passive approach and not depend on someone else to do our marketing for us.
- Frank Logan said we may not be ready to spend money to go to shows.
- Fran Rossberg said we need to have the brochures and a sales pitch before we start talking to people.
- Frank Logan said we need to resurrect Henry Rau's slide show. He said it could be updated and used as presentation material. He thinks he has it on a thumb-drive and will try to find it.
- Fran Rossberg said Zeke's is under new ownership and suggested we visit them to see if they want a grand opening.
- Frank Logan said the wall at the entrance has been repaired. He said the Founders' Group has done the maintenance in the past but stopped doing that after the accident. He said they're waiting to hear from the insurance company before they begin again.
- Frank Logan asked Mayor Gwinn about a new city logo. He said we want to use it on the new brochure.
- Mayor Gwinn said he hasn't seen it but if EDC wants to show Council something they like, Council will look at it.
- Mayor Gwinn said he has spoken to someone about being on the EDC and he will present it to Council. He said he has four more people to talk to and would like to find one more, so we're assured of a quorum. He said he will ask about any experience they have with 501c3 corporations when he talks to them.
- Mayor Gwinn said the Council met in executive session and the outcome was to let the city manager go. He said the City Manager has set the city up with sixty ordinances and has done a lot to help organize the City. He explained that Council felt things were stagnant and they wanted a new direction. He said Rio Communities will continue to be a "city council with manager" form of government and the first step now will be to advertise the position. He said he has asked staff to let him know what they want in a city manager and his goal is to have a manager hired by the end of November.

- Mayor Gwinn said we need to have a joint meeting between EDC and P&Z to make sure we're all working together. He suggested having that meeting quarterly.
- Frank Logan suggested that the last meeting in November and the last meeting in December be suspended. Fran Rossberg moved to suspend the November 28<sup>th</sup> meeting and the December 26<sup>th</sup> meeting. Kuan Tikkun seconded and the motion passed on 3-0 vote.

**Final bullet points for map to submit –**

- Kuan Tikkun said we need to get the business brochure finished by the end of the year. She distributed copies of notes regarding ideas for the map and brochure. She suggested key locations and commute times be shown instead of a legend.
- Frank Logan suggested commute times may be too definitive, so we should consider using number of miles instead.
- Kuan Tikkun said commute time to the Sunport and Alexander Airport in Belen should be shown.
- Frank Logan asked about listing the three major hospitals – Presbyterian, Lovelace and the VA.
- Kuan Tikkun said hospitals are big employers but it is advertising to people that we don't have a local hospital which is negative.
- Kuan Tikkun said Netflix should be shown on the map.
- Fran Rossberg said we shouldn't show Netflix until we're sure about them.

**Front page of business brochure –** not discussed at this meeting

**Continue bylaws of 501c3 –** not discussed at this meeting-

**Adjourn –**

- Fran Rossberg moved to adjourn. Kuan Tikkun seconded the motion and the meeting was adjourned on 3-0 vote at 12:14 p.m.

Respectfully submitted,

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Pam Johnson, Deputy Clerk

Approved

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Frank Logan, Chairman

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Fran Rossberg, Secretary

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Kuan Tikkun, Vice Chairman

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Paul Baca

Date: \_\_\_\_\_