

Economic Development Commission Minutes
EDC Room South City Hall
360 Rio Communities Blvd.
August 22, 2018

Call to Order –

- Frank Logan called the meeting to order at 10:00 am.

Roll Call

- Present - Paul Baca, Fran Rossberg, Kuan Tikkun and Frank Logan
- Also present – Deputy Clerk Pam Johnson

Approval & signing of minutes

- Paul Baca moved to approve the minutes of the August 8, 2018 meeting as submitted. The motion was seconded by Fran Rossberg and the minutes were approved on 4-0 vote.

1. General Discussion –

- Frank Logan reported that Jim Winters submitted his resignation and Mayor Gwinn has someone in mind for the vacancy.
- Fran Rossberg said it would be good to get business people on the commission.
- Kuan Tikkun said it would be good if we could find someone that would be able to help with the non-profit corporation.
- Frank Logan said Fran Rossberg and Kuan Tikkun will attend the AED luncheon on September 20th.
- Frank Logan said EDC meetings are scheduled for the 12th and 26th of September and agendas have to be posted the weeks before. He said he will be out of town from September 8th through the 23rd so he will be able post on the 5th but someone will have to run the meeting on the 12th and get the agenda out for the meeting on the 19th. He said he will be back for the meeting on the 26th. He also said someone needs to make the report to Council at their meeting on September 11th at 6:00 p.m.
- Kuan Tikkun said she will be there to make the report.
- Frank Logan updated information on the damage to the wall at the entrance to the City. He said the Founders Group has been taking care of the grounds but has stopped since the accident. He said Willie Jiron owns that property and has gone back to the insurance company to get it fixed.
- Frank Logan said he received an e-mail regarding whether EDC is going to have a page on the City's website or if we should have a link to our website on the City's page. He said he thought the link option was discussed with Celina. He said he hasn't heard anything else about it, so he will talk to Celina.
- Kuan Tikkun said she attended a meeting with Mission: Graduate and Valencia County Partnership and they are still looking for a coordinator. She also said some local business have committed \$8,000 but \$30,000 is needed so there was discussion on funding at the meeting. She said Steve Tomita recommended going to NM Economic Development because they have a meeting they call "Fund It" where they look at government related funding sources.
- Fran Rossberg said Welcome Neighbors continues to make packets for new residents.
- Frank Logan said the electronic sign in front of Calvary Chapel is exactly like the one we need at City Hall. He said he will mention that to Mayor Gwinn or Councilor Brown.

- Bob Skerry said he received an e-mail from Randy Abeyta. He said Mr. Abeyta went to Belen High School and now lives in Virginia and has found out the Rio Communities area has been designated as an opportunity zone. He said Mr. Abeyta said investment here is eligible for federal tax benefit and he would like to meet with us.

2. Continue development of dual map –

- Frank Logan distributed a map designed by Red Paw and said it needs to be sized to fit on one side of the two-sided card type brochure or the entire center panel of the tri-fold style. He said this map is a mock up and started discussion on things that should be highlighted.
- Kuan Tikkun said there has been some discussion about the people we're targeting who are corporation site finders and they may not know where Rio Communities is in relationship to New Mexico and may not even know where New Mexico is in relationship to the country. She suggested finding a way to shrink the map and add central New Mexico and locate Rio Communities.
- Frank Logan said a site selector will decide quickly if they want more information, and if they're looking at New Mexico they know where Albuquerque is located. He said if the map is smaller, we'll lose clarity.
- Paul Baca suggested locating Rio Grande Industrial Park, the airport on the west side of Belen, BNSF in Belen and Los Morros Business Park in Los Lunas. He said a site selector will be looking for those things.
- Fran Rossberg questioned the need to locate so many towns on the map and suggested showing Albuquerque, Los Lunas, Belen and Rio Communities. She also suggested showing Manzano Pkwy on the map.
- Paul Baca said we could also show Facebook and instead of Tome put UNMVC.
- Kuan Tikkun said we need to locate the solar farm.
- Frank Logan suggested changing the color of the map from yellow to tan.
- Kuan Tikkun said the yellow color is good because it provides contrast. She said Hwy 314 and Hwy 47 should be highlighted so they show up better.
- Frank Logan started a discussion on locating Isleta Pueblo on the map and it was determined that Isleta Pueblo Resort should be shown.
- Fran Rossberg said we should add the Intermodal Truck Rail Distribution Center.
- Frank Logan said KAFB should be included and a legend using numbers to indicate the points of interest could be added in blank spaces. He said he will get the changes made today to Red Paw and hopes to have something to show at the next meeting. He said they estimate the map can be finished in three to five hours and their rate is \$85 per hour.

3. 501c3 bylaws discussion – not discussed at this meeting

4. Brochure bullet point list –

Adjourn

Fran Rossberg moved to adjourn. Kuan Tikkun seconded the motion and the meeting adjourned at 11:27 am.

Respectfully submitted,

Pam Johnson, Deputy Clerk

Approved

Frank Logan, Chairman

Paul Baca

Kuan Tikkun, Vice Chairman

Jim Winters

Fran Rossberg, Secretary

Date: _____