

Economic Development Commission Minutes
EDC Room South City Hall
360 Rio Communities Blvd.
July 25, 2018

Call to Order –

- Frank Logan called the meeting to order at 10:06 am.

Roll Call

- Present – Jim Winters, Kuan Tikkun, Fran Rossberg, Frank Logan
- Also Present – Deputy Clerk Pam Johnson
- Absent – Paul Baca

Approval & signing of minutes – July 11, 2018

- Jim Winters moved to approve the minutes of the July 11, 2018 meeting as submitted. Kuan Tikkun seconded the motion and the minutes were approved on 4-0 vote.

1. General Discussion -

- Kuan Tikkun said she has gardening resources for the Welcome Wagon packets. She distributed copies of a flyer she got from Amanda at Trees That Please.
- Fran Rossberg said the expiration date on the flyer needs to be changed because they put them in the packets all year. She said she will talk to Amanda.
- Jim Winters said he has heard a rumor that the restaurant is not going to open at Oasis Center and it appears that work on the restaurant has stopped.
- Jim Winters said the construction foreman for the City Hall project was here. He said they want to meet one more time and that will happen Monday, so construction could start next week. He explained that the biggest reason for the holdup is because of problems with drainage. He said Bob Skerry recommended that a drainage plan for the City be part of our ICIP plan. He said it may take 30 years to institute but at least we have a plan and some suggestions.
- Frank Logan said he asked Celina Benavidez to come to the meeting today because work has begun on a website for the City and it will affect the EDC website. He said he has asked Celina to explain.
- Celina Benavidez distributed copies of the front page of the City website showing ideas we've gotten so far and asked for comments from EDC. She said EDC's website would be a sub-site and can be named whatever we want but it would be under the City website.
- Frank Logan clarified that EDC's website would be attached to the City website.
- Celina Benavidez said we need to find someone to get pictures of the City and that we could have revolving photos on the website. She also explained that EDC would be one of the "buttons" on the front for quick access. Everyone agreed that it is ok for EDC to be a sub-site. They also agreed that the colors and mountains are good, but the mountains need to look more like ours.
- Celina Benavidez distributed information on companies that would design a map for the website and started a discussion.
- Frank Logan said he will contact "Red Paw" and see if they can design the map we want and he will bring the information to the next meeting

- Jim Winters distributed copies of the proposed solid waste ordinance and asked for comments. He said the hauler will oversee enforcement because we don't have a code enforcer now.
- Jim Winters said Lisa Adair wants to know if we want to have a table at National Night Out on August 7. He said there will be someone at the City table and we could give them pens and brochures to hand out.
- Frank Logan asked who would like to go to Albuquerque Economic Development luncheon and said he will find out the date.

2. VOTE on 501c3 Mission Statement

- Frank Logan said we can discuss the mission statement, but we don't need to vote on it. He said we need to keep it simple and be able to do what we want to do for business, personal development and quality of life. He said we want Rio Communities to be the focus but not confine it to the city and started a discussion.
- Jim Winters moved to adopt the mission statement "To enhance and support the Rio Communities area". Fran Rossberg seconded, and the motion passed on 4-0 vote.
- Frank Logan said the name would be a separate issue but Article 1 in the bylaws is the name and Article 2 is the mission statement.
- Jim Winters moved to accept Rio Communities Foundation as the name of the 501.c3. Kuan Tikkun seconded, and the motion was approved on 4-0 vote.

• Review Maps for Business Brochure

- Celina Benavidez distributed an area map that could be used on the brochure and started a discussion.
- Jim Winters suggested showing circles to indicate travel time from the City to points on the map.
- Kuan Tikkun said we need to show where we are in relation to the major arteries and other companies.
- Jim Winters said a cartographer can draw them in and do an overlay on the map.
- Frank Logan showed a map of area with some things noted on the map, but he said we could add more. He suggested putting the map in the center panel on 3-fold brochure and showing locater lines.
- Jim Winters said we need to take time in one meeting to decide what we want to show on the map and put out it to bid. He also said we should go with one brochure.

3. Bullet Ideas for Business and Tourist Brochures – no discussion at this meeting

Adjourn –

- Jim Winters moved to adjourn. Kuan Tikkun seconded the motion and the meeting adjourned at 11:41 pm.

Respectfully submitted,

Pam Johnson, Deputy Clerk

Approved

Frank Logan, Chairman

Paul Baca

Kuan Tikkun, Vice Chairman

Jim Winters

Fran Rossberg, Secretary

Date: _____