

Economic Development Commission Minutes  
EDC Room South City Hall  
360 Rio Communities Blvd.  
July 11, 2018

**Call to Order –**

- Frank Logan called the meeting to order at 10:09 a.m.

**Roll Call**

- Present – Jim Winters, Frank Logan, Fran Rossberg and Kuan Tikkun
- Absent – Paul Baca
- Also present – Deputy Clerk Pam Johnson

**Approval & signing of minutes – June 27, 2018 meeting**

- Jim Winters moved to approve the minutes of the June 27, 2018 meeting as submitted. Fran Rossberg seconded the motion and the minutes were approved on 4-0 vote.

**General Discussion –**

- Kuan Tikkun said she attended a Valencia Work Readiness meeting and they have a general agreement from schools and employers and have a job description for a coordinator to be liaison between schools and employers. She said currently there is no good coordination so that would be the job of the new coordinator.
- Fran Rossberg said Welcome Neighbors is putting more packets together and information about new residents seems to be better by word of mouth. She said they are expanding their business contacts to areas outside Rio Communities.
- Jim Winters said the people who own the Oasis Center are remodeling and the restaurant hopes to open in August. He said when the restaurant is finished, they'll work on the laundry.
- Jim Winters said P&Z is looking at solid waste to see if the proposed ordinance complies with what they wanted. He said the problem will be with people who don't have the money to pay for trash pick-up. He also said Council is having a problem of who will oversee and monitor trash pick-up service and have put off the public forum until August.
- Jim Winters said P&Z is still working on two subdivisions. He said a third subdivision will happen as soon as the developer decides what he wants to build. He said development of one of the subdivisions depends on Scott Edeal and a problem with drainage on the golf course.

**Create a 501c3 Mission Statement -**

- Frank Logan said he found information on mission statements for non-profits. He said the statement should be clear, concise, useful and short. He said it should say what we will do and that can be included in the rest of the document. He suggested the mission statement could be "to promote projects to enhance Rio Communities".
- Jim Winters suggested "to promote Rio Communities through innovative projects". He said "enhance" may not be the best word to use.

- Kuan Tikkun asked if saying Rio Communities is too limiting because part of what we want to do is to include the industrial park which is not in the City. She suggested we should say “Rio Communities area”.
- Jim Winters said he reported that EDC is working on a 501c3 corporation to Council at their meeting last night. He said Councilor Gutjahr mentioned the 501c3 for the Community Wellness Council and distributed copies of their bylaws.
- Frank Logan asked everyone to think about words to use instead of “enhance” for discussion at the next meeting. He said he will take the Wellness Council 501c3 documents to use as a template.

**Review Business Brochure Sample –**

- Fran Rossberg distributed copies of the “rack card” showing the changes made at the last meeting.
- Frank Logan said he didn’t find much when he looked for maps. He suggested a map of Bernalillo to Bernardo in the background on the front page and an overlay showing things we want to highlight.
- Kuan Tikkun said she did the same thing but for the area of Santa Fe to Socorro. She said that could also show a legend that lists how many minutes to cities to show how centrally located we are.
- Jim Winters said the rail yard and the intermodal should be included in the list of things to show on the map.
- Kuan Tikkun said the business brochure should include commute times and, if we get the basic map we want to use, it can be used for several brochures. She said we want to show our central location to businesses.
- Jim Winters said we may want to promote living here and working elsewhere.

**Adjourn –**

Jim Winters moved to adjourn. Kuan Tikkun seconded the motion and the meeting adjourned at 11:07 am.

Respectfully submitted,

\_\_\_\_\_  
Pam Johnson, Deputy Clerk

Approved

\_\_\_\_\_  
Frank Logan, Chairman

\_\_\_\_\_  
Paul Baca

\_\_\_\_\_  
Kuan Tikkun, Vice Chairman

\_\_\_\_\_  
Jim Winters

\_\_\_\_\_  
Fran Rossberg, Secretary

Date: \_\_\_\_\_